

# Building a Championship Credit Team

Staying at the top of Your Game

**August 13, 2025**

12:00pm Central

11:00am Mountain

10:00am Pacific



## Why Attend?

Just like a championship sports team, a top-performing credit team requires strategic recruitment, continuous development, and a cohesive game plan to stay on top. In this session, we'll explore the key steps in building an all-star credit team. Learn how to draft the right players (recruitment), run effective practice drills (skill development), strengthen your core competencies (advanced training), foster teamwork, and ensure you have a deep bench to handle any challenge. Whether you're aiming for a strong season or a long-term dynasty, this playbook will help you build a credit team that's always ready for the win!

Join Coach Goodman for this interactive presentation.

**RSVP:**

[nancy.watsonpistole@gmail.com](mailto:nancy.watsonpistole@gmail.com)

## Webinar Speaker

**DeLinda Goodman, CCE**, brings over 25 years of credit management experience and has been a Certified Credit Executive since 2007. As the leader of global credit operations at Rotex Global, LLC, she oversees credit functions across North America, Europe, and Japan. A long-time member and leader within CFDD at both national and local levels, DeLinda is a passionate advocate for the field of Credit and is dedicated to mentoring others and sharing her expertise with the next generation of professionals in the industry.

**Don't miss this 2025 Credit Congress Session  
Encore Presentation!**