



CFDD EDUCATION

WEBINAR

CREDIT DEPARTMENT
AS A PROFIT CENTER

MARCH 8, 2023

11:30-12:30 CST

RSVP REQUIRED

WEBINAR LINK PROVIDED TO REGISTERED
ATTENDEES



The credit department is often not recognized and appreciated for the value it provides to an organization. Frequently there is a mutual failure of credit and sales to understand each other and the respective goals and objectives. Join in the discussion about opportunities to increase corporate revenues, reduce expenses and increase the credit department's value to your company. Learn methods to improve the productivity of your credit/AR department for an increased appreciation of how credit management contributes to your company's bottom line.

Nancy Watson-Pistole, CCE ICCE has maximized her passion for credit management over the last 30+ years, enjoying opportunities for consulting and managing credit, collections and accounts receivable teams in diverse roles and industries.

Nancy graduated Summa Cum Laude from Park College in 1988 with a Bachelor of Science degree in Business Administration. She earned her CCE designation in 1996, the CICP in 2006, the ICCE in 2012 and the CGA in 2018. She has also completed the CFDD Mentor certification.

Register now for the presentation and discussion on March 8, 2023, at 11:30 CST.

Nancy Watson-Pistole CCE ICCE
Kansas City CFDD Chapter Vice President
Programs & Membership

RSVP Reservation Required
CFDD Member - Complimentary
Non-Member \$10
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